

the emerging markets ball

APPLICATIONS FOR GRANTS

Emerging Markets Benefit Limited (“EMBL”), the charity that organises the London Emerging Markets Ball, makes grants to various charitable organisations each year. The following is provided as a guide as to what it is that EMBL looks for in potential beneficiaries. Nominations for potential beneficiaries may be made by anyone in the emerging markets community or may be made directly by such organisations themselves.

CONDITIONS FOR APPLICANTS

There are two sets of criteria by which applicants are judged. The first are benchmark conditions and any applicant not conforming to these conditions, in their entirety, will be rejected.

1) BENCHMARK CONDITIONS OF ELIGIBILITY

1. Must be a registered charity in the United Kingdom or have equivalent status if registered in another country (e.g. 501c tax status in the US).
2. Must have a full clean audit report from a recognized auditor to a GAAP acceptable by EMBL.
3. Beneficiaries must fit within the charitable objects of EMBL as recorded in the Central Register of Charities i.e. *to promote in any part of the world and in particular Emerging Markets: a) The relief of poverty and sickness and b) the advancement of education.*
4. EMBL areas of benefit are restricted to those listed in the Central Register of Charities.
5. Beneficiaries cannot promote any particular religious or political agenda.
6. Beneficiaries must also conform to any other criteria that EMBL itself is restricted to, legal or otherwise.

2) OTHER CRITERIA USED TO ASSESS APPLICANTS

Applicants that have satisfied EMBL that they adhere to the benchmark conditions above are then judged by various subjective criteria. These criteria include, **but are not limited to**, favouring organisations that focus on sustainable development, organisations that have a broad impact on the communities in which they are involved and organisations that provide support (in whatever form) to the annual London Emerging Markets Ball.

TIMING AND FORM OF APPLICATION

Applications for any organisations must be received by mid June at the latest. There are various actions that a beneficiary must undergo before any actual payments are made to them, and the relevant personnel will be advised of these at the appropriate time. Initial applications may be sent either by mail to Michael Cook, Trustee, Emerging Markets Benefit Limited. c/o Berg Kaprow Lewis, 35 Ballards Lane. London. N3 1XW. Alternatively they can be sent by email to the following address: mcook@tradingaccount.co.uk

It is inevitable and unfortunate that well deserving potential applicants will not be successful in their application for no other reason than the need for funds is always greater than the funds that will be available for distribution.

THE DECISION AS TO WHO WILL RECEIVE A GRANT (AND HOW MUCH SUCH A GRANT WILL BE) IS MADE BY THE TRUSTEES OF EMBL AND THEIR DECISION IS FINAL.